

# Cottage Food Business Voluntary Registration Step-by-Step Instructions

**Step 1:** Visit the MSU Product Center Cottage Food Business Voluntary Registration Website, <https://www.canr.msu.edu/productcenter/cottage-food-business-voluntary-registration>

**Step 2:** Click on the **‘Cottage Food Business Voluntary Registration Process’** Button which will take you to the MSU Product Center online store

**Step 3:** Visit the MSU Product Center Online Store, [https://commerce.cashnet.com/msu\\_8106](https://commerce.cashnet.com/msu_8106) and make payment of \$50 for the Cottage Food Business Voluntary Registration



MSU Product Center

**Cottage Food Business Voluntary Registration**

**\$50.00**

Cottage Food Business Voluntary Registration to obtain a unique number which may then be used on product labeling. This is not a registration to become a client of the MSU Product Center.

**\* First Name**

*Maximum 50 characters*

**\* Last Name**

*Maximum 50 characters*

**\* Business Name**


*Maximum 200 characters*

**\* Primary Phone**

*Minimum 10 characters | Maximum 50 characters*

**\* e-mail**

*Maximum 50 characters*



**Add to cart**

< Back

Step 1 of 4: Cart  
1-2-3-4

**MICHIGAN STATE UNIVERSITY** | **Product Center**  
Food • Ag • Bio

Selected items

Cottage Food Business Voluntary Registration

\$50.00

[Edit details](#) | [Remove](#)

Subtotal

\$50.00

Keep shopping

Continue

< Cart

Step 2 of 4: Additional information

1-2-3-4

**MICHIGAN STATE UNIVERSITY** | **Product Center**  
Food • Ag • Bio

\* Name

MSU Product Center

Maximum 50 characters

\* e-mail

product@msu.edu

Maximum 50 characters

Keep shopping

Continue

# MICHIGAN STATE UNIVERSITY | Product Center

Food • Ag • Bio

How would you like to pay?

Payment amount

\$50

\* Payment method

Credit or debit card



Enter new credit / debit card information

\* Card number

5454 5454 5454 5454



\* Expiration date

07 / 30

\* Security code ⓘ

123

\* Zip/Postal code

48864

*International cardholders may input "N/A"*



# MICHIGAN STATE UNIVERSITY | Product Center

Food • Ag • Bio

Last step! Let's make sure we have your correct information.

\* Email address

product@msu.edu

Summary


[Change](#)

<b>Cottage Food Business Voluntary Registration</b>	<b>\$50.00</b>
First Name: Product Last Name: Center Business Name: MSU Product Center Primary Phone: 9999999999 e-mail: product@msu.edu	

**Total** **\$50.00**

Payment details

[Change](#)


<b>Card number</b>	.... .. 5454	
<b>Expiration date</b>	07 / 30	
<b>Zip/Postal code</b>	48864	

Additional information

[Change](#)

<b>Name</b>	MSU Product Center
<b>e-mail</b>	product@msu.edu

This site is protected by reCAPTCHA and the Google [Privacy Policy](#) and [Terms of Service](#) apply.

 Secure encrypted payment

Cancel

Pay \$50



# \$50

## Thank you for your payment

The payment receipt [#25678](#) was sent to:

product@msu.edu

Sign Out

**Step 4:** You will receive an email payment receipt from 'NoReply@ecommerce.msu.edu' that will provide a link to the Cottage Food Business Voluntary Registration. BE SURE TO CHECK YOUR SPAM FOLDER

From	Subject
NoReply@ecommerce.msu.edu	Thank you for your payment

Thank you for your payment



NoReply@ecommerce.msu.edu  
To AFRE.Product

↩ Reply
↩ Reply All
➔ Forward
👤
⋮

Tue 5/19/2026 8:27 PM

Click here to download pictures. To help protect your privacy, Outlook prevented automatic download of some pictures in this message.

This receipt is from Michigan State University on behalf of the MSU Product Center.

MSU Product Center  
3361 Hulett Road  
Okemos, MI 48864  
(517) 432-4608  
[product@msu.edu](mailto:product@msu.edu)

Receipt Number: 25678  
MSU Online  
Date: 05/19/2026

"Thank you for your payment. To complete your voluntary Cottage Food registration, click on the link below. Once registration is complete you will receive an emailed reply with a unique registration number for your business. Be sure to check your spam folder as this email is sent from an automated system."

<https://msu.centerdynamics.com/reg.aspx?mode=counsel&center=41392&subloc=0&wizardnum=2>

Name: MSU Product Center  
e-mail: [product@msu.edu](mailto:product@msu.edu)

Description	Amount
Cottage Food Business Voluntary Registration	\$50.00
e-mail: <a href="mailto:product@msu.edu">product@msu.edu</a>	
Cottage Food Business Voluntary Registration	

Total \$50.00

Payments Received	Amount
MSU CC Payment	\$50.00
MasterCard XXXXXXXXXXXXX5454	
Authorization # 206279	
Total	\$50.00

This payment will appear on your statement as Michigan State University.

**Step 5:** Enter an email address to begin the registration process. **NOTE:** Our system only takes unique emails so, if you have registered prior as a client or in this cottage food registry, you will need a new unique email to register.



[Sign In](#)

Accommodations for persons seeking translation services, sign language interpretation, or any other accommodation may contact Kendra Wills, MSU Product Center Innovation Counselor at [willsk@msu.edu](mailto:willsk@msu.edu) or call [616-994-4574](tel:616-994-4574) to make arrangements. Please allow a minimum of seven days for accommodations to be arranged.

## Voluntary Registration

### Michigan Cottage Food Business

Enter your email address and click *Continue*.

Email Address

*Email address is used as your unique id*

[Continue](#)

#### Registration

Please register your business name and contact information.

MSU is an affirmative-action, equal-opportunity employer, committed to achieving excellence through a diverse workforce and inclusive culture that encourages all people to reach their full potential. MSU Extension programs and materials are open to all without regard to race, color, national origin, gender, gender identity, religion, age, height, weight, disability, political beliefs, sexual orientation, marital status, family status, or veteran status. Persons with disabilities have the right to request and receive reasonable accommodations.

Michigan State University occupies the ancestral, traditional and contemporary lands of the Anishinaabeg - Three Fires Confederacy of Ojibwe, Odawa and Potawatomi peoples.

Site Content © 2026, MSU Product Center



[Sign In](#)

Accommodations for persons seeking translation services, sign language interpretation, or any other accommodation may contact Kendra Wills, MSU Product Center Innovation Counselor at [willsk@msu.edu](mailto:willsk@msu.edu) or call [616-994-4574](tel:616-994-4574) to make arrangements. Please allow a minimum of seven days for accommodations to be arranged.

# Voluntary Registration

## Michigan Cottage Food Business

For complete the following information to register.

**First Name**

This field is required

**Last Name**

**Zip Code**

Enter your 5 digit Zip Code.

Continue

# Voluntary Registration

## Michigan Cottage Food Business

**Business Name**

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This field is required

**Address**

---

Your physical street address (number and street)

**Address Line 2**

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Optional. Use if you need additional address postal information like apt, floor, suite, etc., or a PO box.

**City**

Okemos

**State**

Michigan

**Primary Phone**

---

The best phone number (with area code) to reach you during our standard business hours. Include extension if necessary.

**Primary Phone Type**

Work

Type of the primary phone above

**Web Site**

---

Web site URL for the business

Continue

# Voluntary Registration

## Michigan Cottage Food Business

Optional demographic questions about yourself:

### Race

Check any that apply

- Asian
- Black or African American
- Native American/Alaska Native
- Native Hawaiian/Pacific Islander
- White
- Prefer not to say

### Hispanic Ethnicity

(Select) ▼

### Gender

(Select) ▼

### Disability

(Select) ▼

Do you consider yourself a person with a disability

### Veteran/Military Status

(Select) ▼

Continue

# Voluntary Registration

## Michigan Cottage Food Business

**Please read the following, enter your Full Name, and click Continue below to indicate your acceptance.**

I agree that the information submitted in this application is current and accurate.

I acknowledge I must re-register and repay if:

1. My address changes, or
2. My business name changes, or
3. The primary contact changes.

I acknowledge I must register and pay for each unique business name.

Please enter your full name, indicating your acceptance of the above terms.

**Full Name:**

\_\_\_\_\_

This field is required

Date: 5/19/2026 8:38:24 PM

Continue

# Thank you for registering

## Michigan Cottage Food Business Voluntary Registration:

Thank you for registering for the Michigan Cottage Food Business Voluntary Registration. Look for a system email receipt from 'centeric@msu.centericmail.com' that provides your unique registration number that can be used on the Cottage Food label. Please check your spam email as well for this email. Keep the email for your records to prove your unique registration number if asked. No further action is required and you can ignore the below information about being a client of the MSU Product Center.

## MSU Product Center Client for Counseling Services:

If you registered for counseling services, thank you for your interest in the Michigan State University Product Center. We have received your counseling request. The next step in this process is the payment of the \$100 application fee. This is a one-time fee that provides you access to unlimited business counseling hours.

To pay the \$100 application fee via credit card or check, please go to this link: <https://events.anr.msu.edu/productcenter>

We also encourage you to review and upload a completed Confidentiality Disclosure Agreement at the payment link.

You should also receive an email with this information for the MSU Product Center.

If you want to register for any events that we offer, please use the same email address so that you will not need to enter all of your information again.

The following links can assist you when working with us:

- Your personalized [Client Dashboard](#), a summary of your account information
- [Setup or change your password](#)
- [Edit the email addresses for your account](#)

**Step 6:** You will receive an email confirmation from 'centeric@msu.centericmail.com' that will contain your unique registration number.

From: [centeric@msu.centericmail.com](mailto:centeric@msu.centericmail.com)

Date: Tue, May 19, 2026 at 8:41 PM

Subject: Michigan Cottage Food Business Voluntary Registration with the MSU Product Center

To: [REDACTED]

Dear [REDACTED],

Thank you for registering your business. Your unique customer code is **C-00000000**

Please retain this code for your records and proof of registration.

Sincerely,

The MSU Product Center Team